

# DAVIS VISION<sup>SM</sup>

## Overview

For over 45 years, Davis Vision has been providing maximum value and best-in-class service with innovative comprehensive vision care programs. Today, we are one of the nation's leading vision care companies. With the steady rise in popularity of vision care in cost-effective employee benefits packages, thousands of industry leaders embrace Davis Vision's flexible plan designs, outstanding value and exceptional quality.



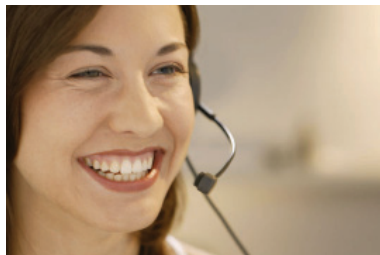
- 5 of the top 20 Fortune 500 companies as clients
- Broad array of paid-in-full options
- Competitive premiums
- Extensive network of private and retail providers
- World-class fabrication laboratories
- Turnkey administrative and customer services
- Over 98% client loyalty



## Product Differentiation

Our fully- and self-funded vision care plans meet the unique needs of each client.

- One-year warranty on eyeglasses
- World-class 100% U.S.-based customer service
- Industry leading health data reporting
- Vertical Integration and collaborative service model



## Comprehensive coverage includes:

**Frames** - Davis Vision offers a generous allowance toward any frame. And, as a value-added option to any specified frame allowance, Davis Vision also offers members our exclusive Frame Collection comprised of over 200 frames. Each of our comprehensive plan designs includes a selection of fully-covered Collection frames, minimizing or completely eliminating a member's out-of-pocket cost.

**Contact Lenses** - Contact lens wearers will find the same outstanding value and quality with Davis Vision's Contact Lens Formulary, a value-added option to a plan's contact lens allowance that provides coverage for evaluation, fitting and our popular selection of Formulary contact lenses!

## Our comprehensive plans offer :

- **Generous Allowances...**  
for frames or contact lenses, or select from our exclusive Frame Collection and Contact Lens Formulary, offering the largest paid-in-full eyewear selection available.
- **Significant Discounts...**  
many of the most popular lens options are covered. Additional options available with average discounts of 40% to 60% below retail.
- **Eyeglass Warranty...**  
one-year unconditional breakage warranty on all eyeglasses made by Davis Vision labs.
- **Extensive National Network...**  
of providers credentialed by NCQA-certified process. Includes private ophthalmologists, optometrists and national/regional retail locations.
- **Lens 1-2-3!®...**  
our value-added mail-order contact lens replacement program endorsed by major contact lens manufacturers. Fast, easy, convenient, with significant savings.
- **Laser Vision Correction...**  
up to a 25% discount off the provider's U&C fees or a 5% discount from the Laser Center's advertised specials, whichever is lower.
- **Low Vision...**  
coverage with prior approval.
- **Customized Enrollment Materials...**  
Davis Vision will work with you to develop communication materials. Our national Client Managers are available to conduct most enrollment meetings.

With our proven expertise administering programs for municipalities, labor organizations, corporations, managed care organizations and clients large and small, Davis Vision offers unsurpassed flexibility in benefit plan design while effectively controlling costs.

A distinct feature of our comprehensive program is the freedom of choice members have when it comes to selecting eyewear. In addition to a plan-specified frame and contact lens allowances, Davis Vision's program offers access to its exclusive Collection of frames and contact lens Formulary, providing many members with a **covered-in-full benefit.**

Now you know why so many clients choose—and stay—with Davis Vision. To learn more, please contact us at:

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